



**USAID**  
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# INDONESIA

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## PROJECT OBJECTIVES

USAID/Indonesia projects and programs seek to improve agribusiness systems for high-value export-quality commodities and high-value horticulture products. Program objectives include the successful transfer of skills and capacity into Indonesia's agricultural segment, improved practice and technology utilization along the farm to market value chain, and increasing the market value of targeted crops across diverse geographic target regions. Program success will be determined by the creation of an improved business and investment climate as well as increased employment and

## PROJECT COMPONENTS

USAID/Indonesia agricultural program components include long- and short-term technical assistance, public outreach and advocacy, limited commodity support and training and technology transfer through public and private linkages.

## CONTACT INFORMATION

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## Agribusiness Market And Support Activities

### BACKGROUND

**Agricultural sector development has been the key to economic and horticulture growth and jobs** in the past. Today, high value agriculture products have real potential to drive growth, employment and incomes. However, in Indonesia, the competitiveness of this sector is constrained by low investment, inadequate infrastructure and underdeveloped agribusiness practices. The following provides a brief summary and description of USAID/Indonesia activities aimed at improving the competitiveness and strength of the Agricultural sector.

### AMARTA

USAID's Agribusiness High Value Commodities Market and Support Activity (AMARTA) supports 10 high-value export-quality commodities by increasing productivity and quality, enhancing access to new and improved markets, and enhancing the overall agribusiness enabling environment.

### TOTAL PROJECT SIZE

Project funding is USD \$20M, including USD \$1.4M in grant funding over a three year period. The project will remain active through April, 2011.

### PROJECT FOCUS

The project aims at increasing farmer productivity, improving quality of produce, and creating access to markets for horticulture, coffee, and cocoa. Efforts will also help increase rural incomes and employment in Papua.

### Biotechnology Support

USAID's Agriculture Biotechnology Support Project aims to develop high yield / disease resistant crops including potatoes, rice and maize.

### TOTAL PROJECT SIZE

Project funding is USD \$710,000. The project involves partnering with Cornell University and will remain active through 2011.

### PROJECT FOCUS

The project aims to further strengthen and diversify Indonesia's agricultural sector.

### Program for Bio Safety Systems

USAID's Bio Safety System Program aims to improve food safety and food handling-related processes.

### TOTAL PROJECT SIZE

Project funding is USD \$500,000 and involves partnering with Indonesia's Ministry of Agriculture. The project will remain active through 2011.

### PROJECT FOCUS

The project aims to further improve Indonesia's food quality levels.



## Examples of Program Accomplishments

*In addition to increases in income and exports, USAID enabled the first-ever specialty coffee export from Papua.*

*MoU signed between USAID, Olam Indonesia, and Blommer Chocolate Co. for improved productivity, quality, and access to market training of 20,500 small holder cocoa farmers in Sulawesi.*

*Awarded grants to Fermented Cocoa Production in Bali for the construction of a Centralized Cocoa Processing Unit that will enable farmers to ferment their cocoa and access high value cocoa markets; thus obtaining a higher price for their product.*

*MoU signed between USAID, Olam Indonesia, and Blommer Chocolate Co. for improved productivity, quality, and access to market training for 20,500 small holder cocoa farmers in Sulawesi.*

### Quick Facts

**22,592** - # of additional hectares improved by USAID direct assistance

**30,357** - # of individuals receiving direct USAID sponsored agricultural training

**71%** - % change in value of purchases from smallholders.

## Integrated Pest Management Collaborative

USAID's Integrated Pest Management Collaborative Research Support Program aims to successfully develop and transfer integrated pest management technologies for cocoa, vegetable and rice crops.

### TOTAL PROJECT SIZE

Project funding is USD \$500,000 and involves partnering with Clemson University. The project remain active through 2015.

### PROJECT FOCUS

The objective of the project is to further strengthen and improve Indonesia's food to market sector.

## Indonesia Golden Rice Program

USAID's Golden Rice Program aims to develop high value, high yielding and disease resistant rice in Indonesia.

### TOTAL PROJECT SIZE

Project funding is USD \$200,000. The project involves partnering with International Rice Research Institute and will remain active through 2012.

### PROJECT FOCUS

The objective of the project is to further strengthen and increase the overall market value of Indonesia's rice sector.

## International Vegetable Research and Development Center

USAID's International Vegetable Research and Development Program aims to develop, introduce, and monitor new vegetable strains to Indonesia.

### TOTAL PROJECT SIZE

Project funding is USD \$1M, and it will remain active through 2014.

### PROJECT FOCUS

The objective of the project is to further strengthen and increase the market value of Indonesia's agricultural sector.

## Cocoa Value Chain, Sulawesi

USAID's Cocoa Value Chain Program aims to increase female farmer income levels through improved cocoa production and processing.

### TOTAL PROJECT SIZE

Project funding is USD \$1M, and it will remain active through 2014.

### PROJECT FOCUS

The objective of the project is to increase female farmer income levels.